



Where ideas connect

Utah Smart Site Profile Way Out Ideas, LLC

Contact:

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Website:

<http://www.wayoutwebsites.com>

NAICS Code(s):

443120	443130
487110	512110
512191	516110
517910	518111,
518112	518210
519190	541430
541490	541519
541922	811212
23115	

Contracting Tools:

8(a)Business Development Program HUB
Zone Program and Small Disadvantaged
Business Certification Program

Company Established:

January 2001

Employees:

5-10

Gross Revenues:

Less than \$100,000

Operating Systems:

Linux
Mac OS
Windows 95/98
Windows 2000

Company Overview: Way Out Websites offers affordable yet innovative web design and full feature scripting and hosting on secure Linux servers.

Services include flash animation, dvd production, and multimedia services. Music scores are high quality soundtracks through The Music Bakery or Digital Juice.

Always affordable, Way Out strives to exceed the customers expectations. We deliver the best website design and follow through with education and training - getting you the skills needed to make the most of your website.

From a simple online brochure to a full service e-commerce solution, Way Out Websites has the right answers!

Description of Primary Products:

- Website design, scripting, hosting and promotion.
- Graphic design for menus, Brochures, business cards, posters and more.
- Postcards and scenic photography, videography and tourism promotion & development
- Local community channel development and programming
- Short run print jobs - color laser printer up to 12x48

Digital camera and camcorder support and accessories

Key Management and Technical Staff:

Mindy Cassingham- Director: 12 years in information technology, from end user support and training, to systems deployment, Tonetwork topology (Cat5,T1, fiber optic, microwave), to managing a server farm of 50+ Netra Sparc's, and database administration of Informix databases. Mindy also has 8 years experience in graphic arts, developing imagery for tourism-based businesses on the Colorado plateau.

Rob Cassingham- Photographer, Videographer: Rob is a creative writer, gps and topo map specialist. He also has skills in Microsoft Word, networking, LAN creation and support.

Connie Copenhaver: Microsoft Word, Excel, Powerpoint. Trained for Medical Coding, Grant writer.

Utah Smart Sites: Way Out Websites is a Utah Smart Site Enterprise. The Utah Smart Site Program is an initiative of the Utah Division of Business and Economic Development to encourage the creation of technology-based employment in small communities. For information, contact Les Prall at lprall@utah.gov or (801) 538-8804.



Competencies and Experience:

Software development	Expertise on staff
Website design	greenriver-utah.com sanrafaelcastlecountry.com therubyranch.com
Systems integration	Expertise on staff
AutoCad/GIS mapping	Expertise on staff
Help desk support/CRM	River Terrace Westwinds Ben's Café
Computer graphics, animation & illustration	Expertise on staff
Data entry, data conversion and imaging	Expertise on staff
IT training and eLearning	Expertise on staff
Network development, management, service and support	Expertise on staff
Telecommunications technologies	Expertise on staff
Database development and application	Expertise on staff
Multi-media and digital technologies	greenriver-utah.com wayoutwebsites.com sanrafaelcastlecountry
Data warehousing and storage; web hosting	River Terrace
Billing service	We manage the Smart Site Facility in Green River, Utah supporting local technology- based entrepreneurs.
IT consulting	